# Laura Sandoval

Brooklyn, NY

https://lausandoval.com hi@lausandoval.com

# **Corporate Work**



Uber

Senior Product Designer September 2024—Present

Grocery & Retail Storefronts, Consumer Offers

Product Designer II February 2023—September 2024

Launched SNAP EBT payments on Uber Eats to US customers nationwide.

Also worked on Uber Connect, Grocery & Retail Growth, App Experience, Restricted Items, and Consumer Shopping.

#### Cornershop by Uber

#### Head of Consumer Product Design December 2020—February 2023

Led all consumer-facing product design as the company grew +600% and got blended into Uber Eats. Shipped over 100 projects and led the migration of the entire Product Design org into Uber.

#### Design Engineer

October 2019—December 2020

Supported \$4B in ARR growth for Uber by building & shipping the first standalone grocery delivery service for Uber Eats.

Also refactored Cornershop's entire web app to make it responsive & accessible and redesigned our help center experience for all of our platforms.

## Startup & Freelance



### Kappo Bike

**Designer & Engineer** February—September 2019

In 2 weeks, designed and implemented a new landing page for Kappo's "Cool Place to Bike" program, which was the main source of income for the company.



#### Pontificia Universidad Católica de Chile

Graphic Designer, PUC's Public Innovation Lab & Chilean Ministry of Health July—August 2019

Designed a cohesive printable system to help reduce waiting time perception in public hospitals in Chile.

#### Graphic Designer, Department of Typographic Studies & Chilean Ministry of Transport January—April 2018

Assisted in the design of a graphic identity for Santiago de Chile's new public transit system, "Red Metropolitana de Movilidad".



#### Youth 4 Public Transport

#### **Graphic Designer**

May 2017—May 2018

Branding and graphic design for Y4PT's 2nd National Transport Hackathon and other sustainable mobility initiatives.

## Education



**Bachelor of Arts, Design** Pontificia Universidad Católica de Chile

# **Independent Apps**



#### Balance — Your transit cards in one place 2019—Present • Open in Portfolio

With its unique functionalities, native iOS look & feel, and deep attention to accessibility and details, Balance is the most positively reviewed app of its kind.

Download on the App Store



# Chaucha — Wire transfers made easy 2024—Present • Open in Portfolio

Chaucha is a Chilean app to transcribe incorrectly formatted wire transfer details —both from text & images— into clean, banking-app-friendly information.

Download on the App Store